**Lets create Something Great**

**Learn How**

**THIS IS ME. I MEAN "HIM".**

Justin Mezzell is an illustrator and designer currently surviving extreme weather conditions in Orlando, Florida. A graduate of the University of Central Florida, he specializes in illustration, digital art, and UI/UX design.

Among his highest achievements is the co-founding of his daughter, Piper with wife, Hannah. They share their home with their dog, Huxley and no cats.

Justin believes in the power of narrative because story matters. It probably wouldn't hurt to mention that he's a big fan of science fiction, comics, nature documentaries, his family, and video games.

 Also, he rarely refers to himself in the third person.

Spoiler alert: He wrote this bio.

Site Goals:

Fictional Client. Whos is the client

He is outddor lover, he has more of

Online presence and a sort of better reprentation of his Communication\design experience and

Site Map:

Home page

Gliffy

Work About ( personality) Contact page

Content Outline

Text, Videos and Images

Homepage:

1. Hero content

- Brief elevator Pitch “ I am Ola Nilsen,”

-Image of him and catchy elevator pitch.

LInk

2. A bit of Portfolio pictures and linkes to it. Pictures of his portfolio and links to it.

3. Clients testimonials

“ “

Header content:

Sight Navigation on every page:

Logo- \Name of the person

Footer content:

-copyright information

Portfolio:

Header content

Footer content

Page title:

Images of cards with descriptions and links to detailed pages about each project\product

About:

Audience\ Persona

USER STORY

Sverre Olsen bor i Oslo, Norge, gift or har 2 barn. Han eier en liten firma uten HR avdeling. Han har design\markedsføringsteam men ønsker å leie en ny person å hjelpe med design\kommunikasjon\kontor. Ellers så han har ikke gjort noe mer pga dårlig tid. Han vurderte å spørre sine ansatte om anbefalinger av noen. I tillegg delte han innlegg på sosiale medier om at han ønsker å få flere ansatte og med hvilket kompetanse. Ola la merke til at flere hans ansatte ble frusterte over at det er mangel på flere hoder i team. Han startet å se gjennom Linkenid profiler for mulige gode kandidater. Ole forstår at slitne ansatte er ikke bra for firmaet og derfor det haster med ny ansettelse.

Ønske: Jeg vil finne fine en god ansatt uten at jeg bruker for mye ressurser i form av tid eller penger.

User story:

Hello, My name is Ola Olsen and I help people to communicate their message. U may wonder, how do I do that? Can I read body language or peoples mind? A bit of both, I would say. But apart from being intuitive, I have 8 years international experience of working with people, 9 years of education within marketing\strategic communication\design.

Would u like to know more`? Click here….

I am an enthusiastic and curious content creator currently living in Oslo, Norway. Either I am in a role of a journalist, designer, writer or advisor, my drive is to understand peoples needs, desires and help them to make choices in a world of uncertainty and tons of information.

A graduate of the Østfold University collegue in Norway and Saint Marys university in Canada, I specialized in strategic communication, marketing and management. For the moment, I learn how to communicate visually through digital channels and enrolled in Oslomet digital design studies. I created this website to showcase my skills\highlight my content.

How can I help u?

I am looking for payed intership opportunities in UX\UI design. I welcome also opportunities to work on the visual brand identity, branding strategy, marketing research, visual design and other magic things within communication. If u are a small \middle company, I am flexible to combine tasks on communication with office job tasks.

My passion

I am creative by nature and therefore have a profound need to get inspired. Nature, peoples lifestories of failure and success is a fuel for my creativity.

I am rather morning bird, so I tend to do solve problem\decision taking tasks in the morning, and routine tasks in the afternoon. Depending on a project, I choose to work on my own or part of a team. Both work forms fits to a certain degree in a right time and place. Do u agree?

A song “ There is no high mountain enough” is about me as I love hiking in the mountains and taking photos. My other big passion is mindfulness\meditation. It is easy to combine those two.

I am also fun of bycicling, rollescating and skiing. I am often by the sea exploring new coastal routes.

Gå til www. olanilsen.com, se på den i noen sekunder, se bort fra den eller luk og si ifra hva du husker av informasjonen der

Når du er på sidet, kan du si ifra hva tenker du er det, hva kan du gjøre her, hva har du lagt merke til

Think of a person who is looking for a new eployee for his design team and googled people. Think of what u would do when u on a website. Does it answer your question about employee. Would u contact him

…Would u like to contact this person on a website if it was for real? Not a test?